

INTERNATIONAL PROGRAMMES

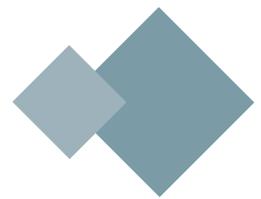


FACULTY OF ECONOMICS, SOCIAL SCIENCES, GEOGRAPHY AND PLANNING

INTERNATIONAL SCHOOL OF ECONOMICS AND MANAGEMENT



INTERNATIONAL SCHOOL OF ECONOMICS AND MANAGEMENT



The International School of Economics and Management is a key component of the Faculty of Economics, Social Sciences, Geography and Planning – University of Lille.

The Department provides outstanding academic and professional higher education in Economics, Management and Statistics combining theory, practice, research, and job training. It benefits from recognized experience and expertise, leading students to effective and fast labor market integration.

- 3 500 bachelor's and master's students
- 90 Phd students
- 125 faculty members and 200 guest lecturers
- 40 study programmes from bachelor's to PhD level
- 3 research units : LEM – CLERSE – RIME LAB

AN INTERNATIONAL PROFILE

- 6 international study programmes in English
- 1 Erasmus Mundus master's programme
- 6 Double degrees (Bulgaria, Germany, India, Italy, Senegal, Spain)
- 850 International students including 100 exchange students
- 4 Erasmus+ ICM programmes (Albania, Haiti, Marocco, Senegal)

A TARGETED OFFER FOR INTERNATIONAL STUDENTS

- **600 courses** available for exchange students from bachelor's to master's level – “à la carte” choices
- **90 courses available in English**
- An **International Relations Office** offering everyday student support
- **Free French language courses** for international students
- **Buddy system**
- **A module designed for exchange students** on Supervised Research Methods



BACHELOR'S PROGRAMMES IN ECONOMICS AND MANAGEMENT

BACHELOR'S DEGREE IN ECONOMICS AND MANAGEMENT

- Entrepreneurial Economics and Management
- International Economics and Management
- Economics and Societies
- Economics, Statistics and Modelling
- Economics and Business Administration
- International Studies in Economics and Management **E**
- Journalism Degree run jointly with ESJ Lille*
- Double Degree in Economics and Sociology
- International Commerce and Management **3**
- Organization, Management and Control **3**
- Information Systems and Decisions **3**
- Vocational Degree in Insurance, Banking and Finance **3** **PT**
- Vocational Degree in Landscape Design **3** **PT**

BACHELOR'S DEGREE IN SOCIAL SCIENCES

- Economic and Social Sciences

3 3rd year only

E Available in English

PT Open to students with work-study contracts

* École supérieure du journalisme



MASTER'S PROGRAMMES IN ECONOMICS AND MANAGEMENT



APPLIED ECONOMICS

Applied Econometrics -EA-
Economic Consulting for Enterprises -CEPE-
Economic Consulting for Public and Private Organizations -CEPOPP-

ECONOMICS AND PUBLIC MANAGEMENT

Public Institutions and Social Economics -APIESS-
Development of Institutions, Enterprises and Territories -DEIET-
Sustainable Labor Economics -ATES-
Development and Humanitarian Organizations - IDEVAH-
Preparation of State exam ("agrégation") in Economics -PASES-

HEALTH ECONOMICS

Evaluation and Anticipation of Health Policies -PPSE- PT

MONEY, BANKING, FINANCE, INSURANCE

Retail Banking -MBD- PT

ECONOMICS AND MANAGEMENT OF FIRMS

Management, Logistics and the Supply Chain -MLISC- PT
Management of Firms and Service Organizations -MEOS-

LABORS ECONOMICS AND MANAGEMENT

Human Resource Management -MRH- PT

INNOVATION, BUSINESS AND SOCIETY

Management of Innovative Enterprises -MEI -

BUSINESSES AND MARKETS

Organization, Management and Control -OGC- PT

INFORMATION SYSTEM MANAGEMENT

Data Sciences -DS- PT
Business Intelligence -BI- PT
Business Intelligence and Managerial Skills -BIMST- PT
Business Intelligence and Technical Skills -BITST- PT

MANAGEMENT AND INTERNATIONAL TRADE

International Commerce and Management -CMAI-
Commerce and Management for East-Asia -CMAO-
Global E-business -GEB- E

INTERNATIONAL ECONOMICS

Globalization and the World Economy -GLOWE- E

EUROPEAN AND INTERNATIONAL STUDIES

Management of European Affaires -MEA- E
European Economics and Political Affairs -EEPA- E
Economics of Globalization and European integration -EGEI- E



PT *Open to students with work-study contracts*

E *Available in English*



INTERNATIONAL BACHELOR'S PROGRAMME

INTERNATIONAL STUDIES IN ECONOMICS AND MANAGEMENT 3 YEARS – 180 ECTS

The International Studies in Economics and Management bachelor's degree is a bilingual study programme with more than 60% of courses offered in English during 1st year and more than 60% during the 2nd and the 3th year.

It is a full three-year course in which students acquire in-depth knowledge of Economics and Management within a collaborative learning environment and a relatively small group of high-skilled international students (less than 40).

To broaden the international experience of the programme, students are required to study abroad during their 6th semester at one of our partner universities across Europe (Erasmus+) and the rest of the world. Such international emphasis makes this bachelor's programme an ideal environment to develop skills that are essential for a successful international carrier.

YEAR	SEMESTER	COURSE NAME	OPEN TO EXCHANGE STUDENTS	ECTS
BACHELOR 1 st YEAR	Fall semester	Introduction to Economics	Yes	4
		Introduction à la macroéconomie 1 : les grands agrégats	Yes	2
		Histoire des faits économiques F	Yes	3
		Principles of Management	Yes	3
		Maths 1 : outils de base pour l'économiste F	Yes	2
		Statistiques descriptives 1 F	Yes	2
		Supervised Work Sessions	Yes	2
		Anglais F	Yes	3
		Student Project	Yes	3
		Economic History of Asia	No	1,5
	Introduction au droit F	Yes	1,5	
	Elective courses : Constuction européenne / Économie de l'environnement / Géopolitique / Économie des arts et de la culture F	Yes	3	
	Spring semester	Microeconomics 1	Yes	3
		Macroeconomics 1	Yes	3
		Introduction à la comptabilité des entreprises F	Yes	3
		Théorie des organisations F	Yes	3
		Mathematics 2	Yes	2
		Descriptive statistics 2	Yes	2
		Supervised Work Sessions	Yes	2
		Anglais F	Yes	3
Student Project F		Yes	3	
Topics in Economics F		Yes	3	
Droit public économique F	Yes	3		

F Only available in French

INTERNATIONAL BACHELOR PROGRAM



YEAR	SEMESTER	COURSE NAME	OPEN TO EXCHANGE STUDENTS	ECTS
BACHELOR 2 nd YEAR	Fall semester	Microeconomics 2	Yes	4
		Macroeconomics 2	Yes	4
		Comptabilité des sociétés F	Yes	2
		Topics in Globalization	Yes	2
		Probabilité et variables aléatoires discrètes F	Yes	2
		Maths 3 : étude de fonctions : approfondissements F	Yes	2
		Supervised Work Sessions	Yes	2
		Anglais F	Yes	3
		Student Project	Yes	3
		Political Economy of Globalization	Yes	3
		Inequality and Globalization	Yes	3
	Spring semester	Microeconomics 3	Yes	4
		Macroeconomics 3	Yes	4
		Comptabilité analytique et budgétaire F	Yes	2
Introduction to business administration		Yes	2	
Maths 4 : Algèbre : calcul matriciel F		Yes	2	
Probabilités : Variables aléatoires continues et échantillonnage F		Yes	2	
Supervised Work Sessions		Yes	2	
Anglais F		Yes	3	
Student Project		Yes	3	
Development Economics	Yes	3		
European Labour Market Policies	Yes	3		
BACHELOR 3 rd YEAR	Fall semester	Microeconomics 4	Yes	3
		Macroeconomics 4	Yes	3
		International Marketing	Yes	2
		International Economics	Yes	2
		International Business Strategies	Yes	2
		Statistique inférentielle - Tests d'hypothèses F	Yes	2
		Supervised Work Sessions	Yes	4
		Anglais F	Yes	3
		Student Project	Yes	3
		Industrial Organisation	Yes	3
		International Macroeconomic Policies	Yes	3
	Spring semester	Mobility Abroad	No	30

F Only available in French



INTERNATIONAL MASTER'S PROGRAMMES

MASTER'S IN GLOBALIZATION AND THE WORLD ECONOMY 2 YEARS – 120 ECTS

The Globalization and the World Economy master's degree is a bilingual study programme with an emphasis on student mobility. It is a full two-years in which students specialize in the study of the globalization process and its economic and social consequences.

While the first semester of each year takes place in Lille (majority of courses in English), students are required to study abroad during the second semesters in one of our partner universities (Erasmus+ or Double Degree).

This master's programme is an ideal opportunity for students seeking international experience and employment in international organizations and institutions.

YEAR	SEMESTER	COURSE NAME	OPEN TO EXCHANGE STUDENTS	ECTS
MASTER 1 st YEAR	Fall semester	International Trade Theory	Yes	3
		Strategic Trade Policy	Yes	1
		International Specialization and Globalization	Yes	2
		Country Risk Analysis	Yes	3
		Économie du développement F	Yes	2
		Projects in Development Economics	Yes	1
		Économie politique internationale F	Yes	3
		Comportements stratégiques en économie globalisée F	Yes	3
		Applied Econometrics	Yes	3
		Anglais F	Yes	3
	Professionalisation F	Yes	3	
Student Project	Yes	3		
Spring semester	Internship	No	6	
	Mobility Abroad	No	24	
MASTER 2 nd YEAR	Fall semester	International Development Policies	Yes	3
		Economics of Globalization	Yes	6
		Econometric Methods and Models	Yes	4
		International Organizations and Databases	Yes	2
		Social and Labour Market Policies in a Globalized World	Yes	4
		Tax Policy	Yes	2
		Elective Courses : The Effects of Immigration for the Receiving Economies / The Geographical Distribution of Economic Activities / Asian Economics / Globalization and the War for Talents / Financial Globalization	Yes	6
		Student project	Yes	3
		Spring semester	Internship	No
	Mobility Abroad	No	24	

F Only available in French

INTERNATIONAL MASTER'S PROGRAMMES



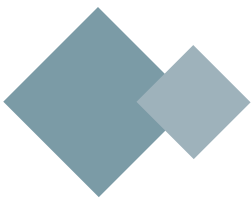
MASTER'S IN GLOBAL E-BUSINESS 1 YEAR – 60 ECTS

The Global E-Business master's degree is a specialization programme entirely taught in English. It is a one-year degree run as a second-year master's and limited to a small group of highly-skilled students.

Graduates will have acquired in-depth knowledge of IT solutions, network technologies, e-business and project management. While the first semester lays down the theoretical foundations of business management, IT and programming, students gain real-world experience in the second semester through their work on a student project and their internship in one of our worldwide partner institutions.

This master's programme is an ideal opportunity for students seeking employment in the fast-growing and dynamic environment of e-business and international trade and finance.

YEAR	SEMESTER	COURSE NAME	OPEN TO EXCHANGE STUDENTS	ECTS
MASTER 2 nd YEAR	Fall semester	International Supply Chain	Yes	3
		International Marketing	Yes	3
		International Finance	Yes	3
		What are IS and DB ?	Yes	2
		What is Data Processing ?	Yes	2
		Understanding Computer Networks	Yes	2
		All about Data Mining & E-commerce	Yes	2
		IT Management	Yes	1
		Internet & NTIC law	Yes	2
		International Flexible Program Management	Yes	2
		E-business Security	Yes	2
		E-business Development Management	Yes	2
		Cross Cultural managers (1)	Yes	1
		Cross Cultural managers (2)	Yes	1
		Doing Business with Ethic	Yes	2
		PhD Preparation (research track)	Yes	-
		Doing Business in Spanish	Yes	-
	Spring semester	Student Project	No	12
		Internship	No	18



INTERNATIONAL MASTER'S PROGRAMMES

MASTER'S IN EUROPEAN AND INTERNATIONAL STUDIES 2 YEARS – 120 ECTS

The European and International Studies master's degree is two-year study programme that is entirely taught in English. Students will acquire in-depth and multidisciplinary knowledge of Economics and European Affairs in an international context.

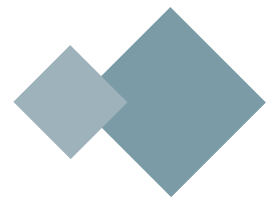
The course is open to both French and foreign students targeting an international career.

The first two semesters are devoted to the study of international economics, management, law and communication. At the end of the academic year, students are required to undertake internships or write a dissertation. In the third semester, students expand their theoretical knowledge of European Affairs, before gaining real-world experience through a six-month internship in the last semester.

Successful graduates will be tomorrow's high-level experts and managers, participating in Europe's decision-making processes. The programme also aims to educate students who go on to choose an academic career through a research track.

YEAR	SEMESTER	COURSE NAME	OPEN TO EXCHANGE STUDENTS	ECTS
MASTER 1 st YEAR	Fall semester	International Economics	Yes	5
		International Finance	Yes	4
		European Economic Integration	Yes	3
		French for non-French Speakers	Yes	3
		European Language	Yes	3
		Project Management - Course & Workshop	No	7
		EU Decision Making Process and Lobbying	Yes	4
		International Business Strategies	Yes	4
	Spring semester	European Monetary and Financial System	Yes	3
		French for non-French Speakers	Yes	3
		European Language	Yes	3
		Project Management - Workshop	No	4
		International and EU Business Law	Yes	3
		International Business Marketing	Yes	3
		EU International Cooperation and Development	Yes	3
European Identities	Yes	2		
International Negotiation Techniques and Case Studies in Europe	Yes	3		
Internship or Dissertation	No	6		

INTERNATIONAL MASTER'S PROGRAMMES



YEAR	SEMESTER	COURSE NAME	OPEN TO EXCHANGE STUDENTS	ECTS
MASTER 2 nd YEAR	Fall semester	European Institutional System	No	1
		European Union Law	No	2
		Project Management - Course & Workshop	No	4
		EU Decision-Making Process and Lobbying	No	3
		European Policies	Yes	2
		Engineering of European Programs	No	2
		Immersion Seminar in European Institutions (Brussels) + Dissertation	No	4
		Business Strategy + Case Studies in Europe	No	3
		European Financial Regulations after the Crisis	Yes	3
		Corporate and Market Finance in Europe	No	3
		The EU compared to other Regional Unions	Yes	3
		Cross Cultural Marketing in Europe	No	1,5
		Cross Cultural Management of Human Resources and Social Relations	No	1,5
		International Negotiation Techniques and Case Studies in Europe	No	3
		Spring semester	Research Dissertation - Internship	No
		Initiation Seminar of Research	No	4





ERASMUS MUNDUS JOINT MASTER'S PROGRAMME EGEI

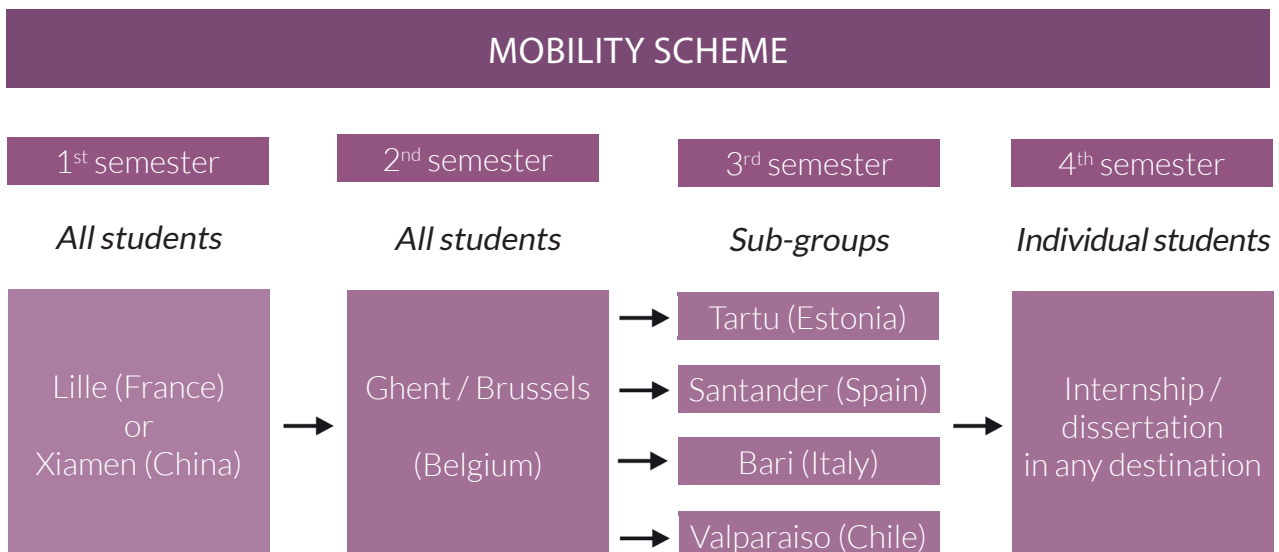
MASTER'S IN ECONOMICS OF GLOBALIZATION AND EUROPEAN INTEGRATION 2 YEARS – 120 ECTS

The Economics of Globalization and European Integration master's degree is a two-year study programme with an emphasis on student mobility that is entirely taught in English.

It was awarded the Erasmus Mundus label in 2020 and is jointly offered by a consortium of eight partner universities from three continents.

Students will acquire in-depth knowledge of Economics, Globalization, International Trade, and European Economic Integration. As can be seen in the mobility schema below, students spend their first semester in Lille or Xiamen before moving to Ghent during the second semester. The third semester is spent in one of our four partner universities (Bari, Santander, Tartu, Valparaiso), while the fourth semester is dedicated to an internship or a dissertation at one of the consortium member institutions.

This master's programme is an ideal opportunity for students seeking international experience and employment in international organizations and institutions.



RESEARCH LABORATORIES



The International School of Economics and Management is associated with three research centres:

- **LEM** (Lille Economie et Management), a research unit of the French National Centre for Scientific Research (CNRS - Centre National de Recherche Scientifique) with 190 researchers and 80 doctoral students;
- **CLERSÉ** (Centre lillois d'Etudes et de Recherches Sociologiques et Economiques), an interdisciplinary research unit of the CNRS with close to 40 researchers;
- **RIME LAB** (Recherche Internationale en Management et Economie) with more than 100 researchers and doctoral students.

LEM

- Consumers, communities and networks
- Public decision making
- Performance of organizations
- Individuals and society
- Quantitative methods
- Markets, organizations and finance

CLERSÉ

- Anchors and dynamics of political decisions
- Labor markets and civil society
- Economies and societies: development, wealth, innovation and regulation

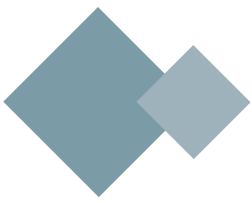
RIME LAB

- Consumers, marketing and innovation
- Organizations, regulation and governance
- Finance, accounting, auditing and control
- Institutions, societies and the economy

LEM : <https://lem.univ-lille.fr/en/>

CLERSÉ : <https://clerse.univ-lille.fr/>

RIME LAB : <http://serveur-web.iae.univ-lille1.fr/SitesFormations/rimelab/index.php>



CONTACTS

INTERNATIONAL RELATIONSHIPS

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